Preschool Workbook Seller Kit

A free checklist, price table, 2027 seasonal calendar and keyword ideas for selling preschool math workbooks on Amazon KDP, Etsy and Teachers Pay Teachers.

1. KDP paperback checklist

- Trim size 8.5 x 11 in (US Letter), no bleed. Choose the same paper in the book maker and on KDP.
- Black ink (white or cream paper) costs less to print than premium colour. Make the inside pages black and white so the preview matches.
- Cover: one PDF with back, spine and front. Leave the barcode area on the back empty.
- Title and subtitle: describe the book (ages, skills, theme). Never put a child's name in the KDP title.
- Keywords: 7 boxes. Use phrases buyers type: age, skill, theme (for example dinosaur counting book ages 3-5).
- Reading age: set it to match the book.
- AI-generated content: if the pictures were made with AI tools, answer Yes for images.
- Open the KDP previewer and check every page before you publish.
- Price: KDP shows the lowest list price it accepts for your page count and paper.

2. What you earn per copy (37 pages, US Letter)

Amazon.com tables read on November 2, 2026: printing costs $2.84 in black ink and $4.20 in premium colour. Royalty is 60% of the list price from $9.99 (50% below), minus printing. These are per-copy figures, not a forecast of sales; check KDP before you set prices.

List price	Black ink	Premium colour
$6.99	$0.66	below KDP minimum
$7.99	$1.16	below KDP minimum
$8.99	$1.66	$0.29
$9.99	$3.15	$1.79
$11.99	$4.35	$2.99
$12.99	$4.95	$3.59

3. Seasonal calendar 2027

Pin seasonal books on Pinterest about 45 days before the day (75 for Christmas and back to school). Listing on Etsy about 30 days before is our suggestion.

Theme	Day	Pin by	List on Etsy by
Lunar New Year	Feb 6	Dec 23	Jan 7
Valentine's Day	Feb 14	Dec 31	Jan 15
St Patrick's Day	Mar 17	Jan 31	Feb 15
Easter	Mar 28	Feb 11	Feb 26
Sunny Summer	Jul 1	May 17	Jun 1
Fourth of July	Jul 4	May 20	Jun 4
Back to School	Aug 20	Jun 6	Jul 21
Halloween	Oct 31	Sep 16	Oct 1
Thanksgiving	Nov 25	Oct 11	Oct 26
Christmas	Dec 25	Oct 11	Nov 25

4. Keyword ideas to check

Starting points, not tested keywords: type each into Amazon search and look at how many results and reviews the top books have before you pick one.

- sweet treats preschool math workbook ages 3-5
- summer preschool math workbook ages 3-5
- garden preschool math workbook ages 3-5
- birthday preschool math workbook ages 3-5
- fairy garden preschool math workbook ages 3-5
- space preschool math workbook ages 3-5
- ocean preschool math workbook ages 3-5
- vehicle preschool math workbook ages 3-5
- construction preschool math workbook ages 3-5
- dinosaur preschool math workbook ages 3-5
- magic preschool math workbook ages 3-5
- toy preschool math workbook ages 3-5
- fruit preschool math workbook ages 3-5
- halloween preschool math workbook ages 3-5
- christmas preschool math workbook ages 3-5
- easter preschool math workbook ages 3-5
- valentine preschool math workbook ages 3-5
- back to school preschool math workbook ages 3-5

- horse preschool math workbook ages 3-5
- farm preschool math workbook ages 3-5
- pet preschool math workbook ages 3-5
- bug preschool math workbook ages 3-5
- fruit and veggie preschool math workbook ages 3-5
- safari preschool math workbook ages 3-5
- jungle preschool math workbook ages 3-5
- arctic preschool math workbook ages 3-5
- pirate preschool math workbook ages 3-5
- train preschool math workbook ages 3-5
- camping preschool math workbook ages 3-5
- weather preschool math workbook ages 3-5

Make the books

Numbermill makes 37-page personalized preschool math workbooks and their full KDP covers in your browser. The pictures in Numbermill books were made with AI tools, so answer Yes for images on KDP.